

Projecting the future levelized cost of electricity storage technologies and their future profitability

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Storage could have a huge impact on the energy sector, but its future is still perceived as highly uncertain.

Problem for decision-makers



Source: World Energy Issues Monitor 2017 | Exposing the new energy realities. World Energy Council; 2017.



To reduce uncertainty on the future role of storage, three questions must be answered.

Key Questions



Which technology will be most cost-efficient?



How much will it cost?



Which applications will be profitable?



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- Team of 50 experts
- Based in Berlin, represented globally















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Strategy Consulting

- Market entry
- Strategy review
- Internationalization

Transaction Advisory

- Fund raising / M&A
- Due diligence
- Project finance





Experience curves for storage technologies can be used to predict future investment cost.

Experience curve dataset



Source: Schmidt et al. (2017), Schmidt et al. (2018)





However, comparison of technologies must be based on lifetime cost, for example levelized cost of storage (LCOS).

Experience curve dataset



Levelized cost of storage (LCOS) account for all relevant cost and performance parameters and determine the discounted cost of a "MWh" discharged

Source: Apricum analysis; Annuitized capacity cost



A Which technology will be most cost-efficient?

So, let's model LCOS for 9 storage technologies in 12 power system applications up to 2050.

Applications vs Technologies

Role	Application	Pumped hydro	Comp. air	Fly- wheel	Li-ion	Sodium- sulfur	Lead- acid	Flow battery	Hydro- gen	Super- cap.
	1. Energy arbitrage	\checkmark	\checkmark		\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	
System operation	2. Primary response			\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
	3. Secondary response	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
	4. Tertiary response	\checkmark	\checkmark		\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	
	5. Peaker replacement	\checkmark	\checkmark		\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	
	6. Black start	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
_	7. Seasonal storage	\checkmark	\checkmark					\checkmark	\checkmark	
Network operation	8. T&D upgrade deferral	\checkmark	\checkmark		\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	
	9. Congestion mgmt	\checkmark	\checkmark		\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	
Consumpt ion	10. Bill management				\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	
	11. Power quality			\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
	12. Power reliability				\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	

Source: Schmidt et al. (2019)





Lithium ion and vanadium redox flow will compete as most cost-efficient technologies for secondary response.

Secondary response

Power capacity	100 MW				
Discharge duration	1 hour				
Annual cycles	1,000				
Response time	>10 seconds				
Electricity price	50 USD/MWh				





Source: Schmidt et al. (2019)



Across the 12 applications, lithium ion seems to become the dominant technology by 2030.

Application overview





Overall, pumped hydro and compressed air seem to give way to lithium ion and hydrogen.

Most cost-effective technology for energy services

1024 1024 2015-01 2015-01 7 **Best technology Best technology** PHES Lead CAES NaS Li-ion Li-ion 256 256 VRFB VRFB Flywheel Flywheel Durations (hours per discharge) Durations (hours per discharge) Hydrogen Hydrogen 20% 10% 20% 10% 64 40% 5% 64 40% 5% 80% 80% LCOS increase LCOS increase to second best to second best technology technology 16 16 12 12 (5) 4 4 5 1 4 4 6 6 9 1 1 11 1 0.25 0.25 10 100 1000 10000 10 100 1000 10000 Frequency (discharges per year) Frequency (discharges per year)

All Technologies

Electricity price: 50 USD/MWh Excluding PHES and CAES

Discount rate: 8%

Based on lifetime cost, lithium ion is likely to outcompete all alternative storage technologies in applications that require less than 8 hours discharge duration



B How much will it cost?

Future storage cost highly depend on discharge duration and annual cycles required by each application.

Future cost of electricity storage

Discount rate: 8% Electricity price: 50 USD/MWh



Driven by falling investment cost, lifetime cost will fall to 50–100 USD/MWh (LCOS) and 40–65 USD/kW-year by 2030



Comparing revenue potential (power) and annuitized capacity cost reveals...

Revenue potential – power capacity [USD/kW-year]

Discount rate: 8% Electricity price: 50 USD/MWh







Which applications will be profitable?

... two application categories for potential business cases.

Revenue potential – power capacity [USD/kW-year]

1024 2030 \$+ \$1,000 \$300 256 \$100 \$30 Durations (hours per discharge) \$10 \$0 64 -\$10 -\$30 -\$100 -\$300 16 -\$1,000 12 8 \$-4 5 1 10 4 6) 9 (3) 1 11 (2) 0.25 10 100 1000 10000 1 Frequency (discharges per year)

Discount rate: 8% Electricity price: 50 USD/MWh



In summary...

- Lifetime cost account for all relevant cost and performance parameters of electricity storage technologies and should be used for comparison and profitability assessment
- A Based on lifetime cost, lithium ion is likely to outcompete all alternative storage technologies in applications that require less than 8 hours discharge duration
- B Driven by falling investment cost, lifetime cost will fall to 100–150 USD/MWh (LCOS) and 40–65 USD/kW-year by 2030
- C There is a range of applications where electricity storage is or will become profitable
- However, this is a high-level analysis based on average revenue and cost data
- At Apricum, we dive into the details and can help you understand the business cases in specific markets



Let's discuss how we can help you.



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Wide spread of revenue potential for electricity storage in common applications.

Revenue data



Source: Balducci et al. (2018)



Revenue potential varies with application requirements.





Comparing revenue potential (energy) and levelised cost of storage suggests...

Revenue potential – energy capacity [USD/MWh]

Discount rate: 8% Electricity price: 50 \$/MWh



Revenue potential (energy)

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Levelised cost of storage



...potential business cases for applications with>300 cycles and >1 hour discharge.

Revenue potential - energy capacity [USD/MWh]



